

Protect Our Marine Life



The ocean is one of our greatest sources of life on earth. It provides us with more than half of the world's oxygen and is home to millions of species that play critical roles in marine ecosystems. Now more than ever, the ocean needs our help. Human-caused threats like ocean noise pollution, ship strikes, and entanglement in fishing gear are threatening the lives of marine animals. Our actions have impact, and together, we can build a healthier future for the ocean. Here are some easy steps you can take to protect marine animals and critical ocean habitats.



REDUCE YOUR CARBON FOOTPRINT

Carbon dioxide, a known greenhouse gas, is making our oceans more acidic. This is contributing to the loss of corals on a global scale as their calcium skeletons are weakened by the increasing acidity of the water.



EAT SUSTAINABLE SEA FOOD

Choose seafood that is healthy for you and the oceans from well-managed, wild fisheries. We know it's hard to know what fish are okay to eat.

VOLUNTEER TO HELP OUT

Join a beach cleanup or donate to save our oceans.

LEAVE NOTHING BEHIND

As beach crowds increase, so does the amount of trash left behind or blown away. Don't let your day outside contribute to the destruction of our oceans. Remember to leave nothing behind but your footprints — collect and dispose of your trash.

AVOID USING NASTY CHEMICALS

There are many products directly linked to harming endangered or threatened species, unsustainable fishing methods and pollution. For example, avoid cosmetics that contain shark squalene, jewelry made of coral or sea turtle shell, souvenir shells of conchs, nautilus and other animals, and single-use plastics like straws and water bottles that can end up in our oceans. These products support unsustainable fishing and threaten important species and ecosystems.



CONSERVE OUR PRECIOUS WATER

All water eventually finds its way to the ocean. Unfortunately, contaminated water can carry harmful chemicals that kill marine life and produce dangerous algae blooms.



REDUCE USE OF PLASTICS

Use plastic free alternatives at home & work.

ALWAYS FISH RESPONSIBLY

Boat safely & follow catch-and-release programs. Pay attention to where your seafood comes from. While it may seem as if the ocean is abundant and full of a never-ending supply of fish, this may not always be the case. Due to overfishing, a lack of environmental-minded management, and our own consumption habits, our fish populations are declining. Not only is this a problem for the fish themselves, but also to the communities that rely on the fishing industry for their income.



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